

An Applied R&D Lab Serving Solo and Family-based Entrepreneurs  
in Rural and Distressed Urban Communities

## The "War College" of the Small Is Good Business Revolution

On the Web: <http://sohodojo.com> Email: [hosts@sohodojo.com](mailto:hosts@sohodojo.com)

1709 Su John Road  
Raleigh, NC 27607  
Phone: 919-859-3513



FOR IMMEDIATE RELEASE

### ALLAN COHEN, DISTINGUISHED PROFESSOR AT BABSON COLLEGE AND BEST-SELLING BUSINESS BOOK AUTHOR, JOINS SOHODOJO ADVISORY BOARD

#### CONTACTS

Timlynn Babitsky

**Sohodojo, Inc.**

Raleigh, NC USA

919-859-3513

[Mailto:babitsky@sohodojo.com](mailto:babitsky@sohodojo.com)

<http://sohodojo.com>

Michael Chmura, PR Director

**Babson College**

781-239-4549

Wellesley, MA USA

[Mailto:mchmura@babson.edu](mailto:mchmura@babson.edu)

<http://babson.edu>

**08 November 2002, Raleigh NC USA** – Allan Cohen, distinguished professor at Babson College and best-selling business book author has joined the Sohodojo Advisory Board to mentor the development of business education materials in support of solo and family-based entrepreneurs in rural and distressed urban communities, it was announced today by the non-profit R&D lab's Founders and Research Directors, Jim Salmons and Timlynn Babitsky.

"In addition to his extensive experience in direct teaching, Allan has played instrumental roles in the revision and extension of Babson College's business education curricula," said Timlynn Babitsky. "His intimate involvement in envisioning the innovative Babson College-Olin College of Engineering partnership that is integrating Babson's business education with Olin's technical curriculum is especially relevant to the Sohodojo R&D agenda."

"Dr. Cohen is widely respected for his teaching and consulting expertise in collaborative management and the exercise of influence without authority," said Jim Salmons. "This expertise will be invaluable to Sohodojo."

"In today's entrepreneurial small business network environments, effective influence and collaboration are essential," said Allan Cohen. "Jim and Timlynn will incorporate this perspective in the case study education materials Sohodojo develops to be used by business educators interested in exposing their students to the decentralized and distributed business web business models envisioned and evolving at Sohodojo."

(-- more --)

#### Founders and Research Directors

Jim Salmons

Timlynn Babitsky

*JFS Consulting*

*A Portfolio Life nanocorp*

*Raleigh, NC USA*

#### Advisory Board

Allan Cohen

*Distinguished Professor in*

*Global Leadership*

*Babson College*

*Wellesley, MA USA*

Andrew Cohill

*Co-founder, Knowledge*

*Democracy Center and*

*Founding Principal,*

*Design Nine Organization*

*Blacksburg, VA USA*

Perri Morgan

*State Director, NC*

*National Federation of*

*Independent Business*

*Raleigh, NC USA*

Michael Moshell

*Director of the CREAT*

*Digital Media Program*

*and Chief Scientist*

*Visual Systems Lab, IST*

*Univ. Central Florida*

*Maitland, FL USA*

Gary L. Murphy

*President and CEO*

*Teledynamics*

*Communications, Inc.*

*Sauble Beach, ON, Canada*

Jim Schneider

*Tax Attorney*

*Home-based Business and*

*RC/EC/EZ/HUB Advocate*

*San Diego, CA USA*

Rick Smyre

*President*

*Communities of the Future*

*Gastonia, NC USA*

---

*Sohodojo is a 501(C)(3) non-profit applied R&D lab with an education and research agenda dedicated to the exploration and development of innovative "Small Is Good" business models and their associated software technologies supporting solo and family-based entrepreneurs in rural and distressed urban communities seeking sustainable futures.*



**REF: BABSON’S ALLAN COHEN JOINS SOHODOJO ADVISORY BOARD**

Page 2 of 2

Allan R. Cohen holds the Edward A. Madden Distinguished Professorship in Global Leadership at Babson College (<http://babson.edu>). Dr. Cohen recently completed seven years as Babson’s vice president of academic affairs and dean of faculty. A consultant on organizational change for companies such as GE, he helped found the Indian Institute of Management. Dr. Cohen is coauthor of “Managing for Excellence,” the award-winning “Alternative Work Arrangements: Integrating Individual and Organizational Needs,” and “Influence without Authority.” His latest book is “Power Up: Transforming Organizations Through Shared Leadership” and he is editor of the recently published “The Portable MBA in Management, Second Edition.”

Sohodojo (<http://sohodojo.com>) is a 501(C)(3) non-profit applied R&D lab with an education and research agenda dedicated to the exploration and development of innovative “Small Is Good” business models and their associated software technologies supporting solo and family-based entrepreneurs in rural and distressed urban communities seeking sustainable futures. Sohodojo is involved in a unique partnership in Havre, Montana, working with the North American Rural Futures Institute (<http://narfi.org>) at Montana State University Northern. Together, Sohodojo and NARFI are developing education programs to support rural economic and community development with a futures-oriented perspective.

Babson College (<http://babson.edu>) in Wellesley, Mass., is recognized internationally as a leader in entrepreneurial management education. Babson grants BS degrees through its innovative undergraduate program (recipient of the 2002 Theodore M. Hesburgh Award). It grants MBA and custom MS and MBA degrees through the F.W. Olin Graduate School of Business at Babson College (currently celebrating 50 years of Babson MBAs). Babson's School of Executive Education offers executive development programs to experienced managers worldwide. Babson Interactive LLC develops distance learning programs and business simulations for executives and graduate students.

###

**Founders and  
Research Directors**

Jim Salmons  
Timlynn Babitsky  
*JFS Consulting  
A Portfolio Life nanocorp  
Raleigh, NC USA*

**Advisory Board**

Allan Cohen  
*Distinguished Professor  
in Global Leadership  
Babson College  
Wellesley, MA USA*

Andrew Cohill  
*Co-founder, Knowledge  
Democracy Center and  
Founding Principal,  
Design Nine  
Organization  
Blacksburg, VA USA*

Perri Morgan  
*State Director, NC  
National Federation of  
Independent Business  
Raleigh, NC USA*

Michael Moshell  
*Director of the CREAT  
Digital Media Program  
and Chief Scientist  
Visual Systems Lab, IST  
Univ. Central Florida  
Maitland, FL USA*

Gary L. Murphy  
*President and CEO  
Teledynamics  
Communications, Inc.  
Sauble Beach, ON,  
Canada*

Jim Schneider  
*Tax Attorney  
Home-based Business  
and RC/EC/EZ/HUB  
Advocate  
San Diego, CA USA*

Rick Smyre  
*President  
Communities of the  
Future*