

The Entrepreneurial Free Agent and Dejobbed Small Business Applied R&D Lab
The “War College” of the Small Is Good Business Revolution
On the Web: <http://sohodojo.com> Email: hosts@sohodojo.com



FOR IMMEDIATE RELEASE

CONTACTS

Timlynn Babitsky

Sohodojo

Raleigh, NC

919-859-3513

<mailto:babitsky@sohodojo.com>

<http://sohodojo.com>

Jonathon Richter

North American Rural Futures Institute

Havre, MT

406-265-3595

<mailto:richterj@msun.edu>

<http://narfi.org>

Sohodojo Founders to Keynote Technology Exposition Hosted by Montana State University Northern's Mirror Center and the North American Rural Futures Institute

28 Feb 2002 - Havre, MT USA: **Sohodojo** Founders and Research Directors, **Jim Salmons** and **Timlynn Babitsky** of Raleigh, North Carolina, will present a keynote address at the first annual **Northern Montana Technology Exposition**, March 22-23rd 2002, hosted by the **Mirror Center of Montana State University Northern** and **NARFI**, the **North American Rural Futures Institute**. Salmons and Babitsky will present their vision for the Small Is Good Business Revolution, an innovative economic development agenda meeting the unique needs of solo entrepreneurs and working families in rural communities.

“The good folks of Havre, Montana, have been interested in joining the Small Is Good Business Revolution for over a year. It will be exciting to meet and address this active community of educators, area businesspeople and community activists at their first Technology Exposition.” said Timlynn Babitsky of Sohodojo, “In addition to our keynote presentation, we will have an opportunity to explore collaborations with a wide range of rural Montana grassroots community and business organizations.”

“Sohodojo’s expertise is in entrepreneurial small business and in software technologies to support networks of small business. People throughout Northern Montana know that our best chance for a sustainable rural future lies in the creative use of appropriate technologies coupled with our unique community spirit,” said Jonathon Richter, founder of NARFI and Director of the Mirror Center. “I am sure the message that Jim Salmons and Timlynn Babitsky bring to our Technology Exposition will be both inspiring and timely.”

Sohodojo is a North Carolina non-profit applied research and development laboratory supporting solo entrepreneurs and working families – the building blocks of *Small is Good Business Webs*. For more information, especially on the lab’s research and social action agendas, visit <http://sohodojo.com>.

The **Mirror Center** at Montana State University Northern is a collaborative program among area educational institutions to develop teacher skills and teaching materials to foster the use of technology in meeting unique needs of students in rural Northern Montana. The **North American Rural Futures Institute** is a collaboration between Montana State University Northern and the area it serves. NARFI monitors changes and innovations in technology, society, education, economics, and public policy that may be applied to rural industries, communities, and challenges inherent to rural life. See: <http://mirrorcenter.org> and <http://narfi.org>

For more information, contact Timlynn Babitsky of **Sohodojo** or Jonathon Richter of the **North American Rural Futures Institute**.

Founders and Research Directors

Jim Salmons

Timlynn Babitsky

JFS Consulting Inc.

A North Carolina nanocorp

Raleigh NC USA

Advisory Board

Perri Morgan

State Director, NC

National Federation of

Independent Business

Raleigh, NC USA

Michael Moshell

Director of the CREAT

Digital Media Program

and Chief Scientist

Visual Systems Lab,

Univ. Central Florida

Maitland, FL USA

Gary L. Murphy

President and CEO

Teledynamics

Communications, Inc.

A Canadian nanocorp

Sauble Beach, ON, Canada

Jim Schneider

Tax Attorney

Home-based Business and

EZ/EC/RC/HUB Advocate

San Diego, CA USA

Rick Smyre

President

Communities of the Future

Gastonia, NC USA

Sohodojo is dedicated to the exploration and development of innovative “Small Is Good” business models and their associated software technologies for entrepreneurs seeking sustainable futures in rural and distressed urban communities. All software technologies developed by Sohodojo are made freely available under Open Source licenses.