

An Applied R&D Lab Serving Solo and Family-based Entrepreneurs  
in Rural and Distressed Urban Communities

## The “War College” of the Small Is Good Business Revolution

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## Sohodojo's Small Is Good Parallel Universe Web Links

### Wired.org Conference Supplementary Material: *Cross-sector Partnerships - New Perspectives in Social Entrepreneurism*

The following URLs link to **Sohodojo** content most directly related to our  
Wired.org presentation:

- *Cross-sector Partnerships – New Perspectives in Social Entrepreneurism*, slides with script  
<http://sohodojo.com/sohodojo-cross-sector-partnerships.pdf>
- *Change Insurgency In A Shamrock World*  
<http://sohodojo.com/change-insurgency-shamrock-world.html>
- The North American Rural Futures Institute at Montana State University Northern  
<http://narfi.org>
- The Chandler Guild, an evolving microenterprise network  
<http://chandlerguild.com>
- *Two Small Is Good Business Webs Compared*, a closer look at Squirrelfeeders.com and 3RBuilders.Net  
<http://sohodojo.com/small-is-good-business-webs-compared.html>
- “*Influence Without Authority*” Review and Links  
<http://sohodojo.com/ribs/influence-authority.html>
- *Working Toward More Socially Constructive Ends*, A World of Possibilities Radio Interview with Jim Salmons and Timlynn Babitsky  
<http://www.aworldofpossibilities.com/details.cfm?id=44>
- *The Nanocorp Vocabulary*, A Small Is Good Lexicon  
<http://sohodojo.com/nanocorp-vocabulary.html>
- *Nanocorps in Micropolis: Small Is Good in the Network Economy*  
<http://sohodojo.com/nanocorps-in-micropolis.html>

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**Sohodojo** is a 501(C)(3) non-profit applied R&D lab with an education and research agenda dedicated to the exploration and development of innovative “Small Is Good” business models and their associated software technologies supporting solo and family-based entrepreneurs in rural and distressed urban communities seeking sustainable futures.



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REF: SOHODOJO'S SMALL IS GOOD PARALLEL UNIVERSE WEB LINKS

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Additional articles and resources:

- *The Nanocorp, Atomic Theory and the Network Effect - Organizing Principles and Scale in Small Is Good Business Webs*  
<http://sohodojo.com/nanocorp-atoms-network-effect.html>
- *The Yin-Yang of e-Commerce Engines - How Small is Good Business Webs Will Compete in the Story-driven Marketplaces of the 21st Century*  
<http://sohodojo.com/yin-yang-e-commerce.html>
- *The Nanocorp Primer Series - How Small is Good Unleashes the Other Side of Capitalism – Five interrelated thought pieces that lay the foundation of the Small Is Good Business Revolution*  
<http://sohodojo.com/nanocorp-primer/index.html>
- *The Creative Enterprise Cluster: A Montana Business Case Study - Where Creative Class and Business Cluster Dynamics Meet*  
<http://sohodojo.com/mt-creative-enterprise-cluster.html>
- *Creative Class In The Small: Economic Fire in Rural and Distressed Urban Communities*  
<http://sohodojo.com/sohodojo-creative-class-in-the-small.pdf>
- *Creatively Rethinking Rural Depopulation: Scattering the Seeds and Reaping the Bounty of the Network Society*  
<http://sohodojo.com/rural-depopulation-in-network-society.html>

For the continuing and unfolding story of the colonization of the Small Is Good Parallel Universe, please be sure to visit the **Sohodojo** web site regularly:

- The **Sohodojo** home page  
<http://sohodojo.com>